

## **SBBKM Electoral Literacy Club**

An Electoral Literacy Club is a platform to engage college students through interesting activities and hands-on experience to sensitise them on their electoral rights and familiarise them with the electoral process of registration and voting. ELCs are also present in colleges and rural communities. At ELCs, learning meets fun. Activities and Games are designed to stimulate and motivate students provoking them to think and ask questions. Through ELC, Election Commission of India, aims at strengthening the culture of electoral participation among young and future voters.

**VISION:** To make its utmost contribution to have an active democratic citizenry originating in integrated civic and voter education and electoral participation right from a young age.

**OBJECTIVES:** In furtherance of this vision, the Electoral Literacy Club shall be established at our college with the following objectives:

- I. To educate the targeted populations about voter registration, electoral process and related matters through hands on experience;
- II. To facilitate EVM and VVPAT familiarization and education about the robustness of EVM as well as the integrity of the electoral process using EVMs;
- III. To help the target audience understand the value of their vote and exercise their right to franchise in a confident, comfortable and ethical manner;
- IV. To harness the potential of ELC members for carrying the electoral literacy in communities;
- V. To facilitate voter registration for its eligible members who are not yet registered;
- VI. To develop a culture of electoral participation and maximize the informed and ethical voting and follow the principle 'Every vote counts' and 'No Voter to be Left Behind'

### **Activities Conducted:**

1. Celebration of Constitutional Day in association with NSS.
2. Celebration of National Voter's Day
3. An Invited Lecture Programme on National Voter's Day is organised in the College.
4. Conduct Rally in adopted village and in the city
5. Rangoli Competition on National Voter's Day

## SBBKM Electoral Literacy Club Composition

Sr. No.	Name of Member	Designation	Mobile Number
1.	Dr. Kishor H.Walse	Principal	9689271947
2.	Prof.T. B. Nikalje	IQAC Co-ordinator	9730463755
3.	Prof. S. N. Nagre	ELC Nodal Officer	7798071156
4.	Dr. Priya Boche	ELC Asso. Nodal Officer	9422856433
5.	Dr. Sangita K. Walse	HoD Home Economics	8975798841
6.	Mr. Mithun S. Pawar	ELC Convener	9834663453

### Members:

The club will have students as its members. One can become a member by registering herself/himself at the beginning of the academic year. After registration, one is recognized as a member till the completion of her/his graduation course.

### Structure:

ELC may be named as per the name of the College/ Institute and will be set up and coordinated by the Nodal Officer. It is proposed that 1 ELC be set up per college. However, if need be, chapters of the same can be introduced for different departments/schools within the university. The institution may decide how to proceed as per its convenience.

### Nodal Officer /Mentor:

One or two teachers from the Political Science Department of the college will act as the Nodal Officers for the ELC. They will also act as Mentors for the respective ELC. The teachers with election duty experience should be given preference for this work. Their job content will focus on:

- Promoting and supervising Club enrolment.
- Supervising the election and formation of the Executive Committee of ELC.
- Coordinating between the District Election Officer and the ELC for exchange of resources, information etc.
- Attempt generating new resources and forward the same to the District Election Officer.
- Guiding and supervising the development of the calendar of activities for the year by the Executive Council.

### **Executive Committee:**

- I. The club would be run by an elected body from amongst the ELC member students with elected representatives from each of the classes.
- II. The committee members can only be students who are already enrolled as voters.
- III. The committee must not include any politically active student. However, students with political affiliations may enroll themselves as common members of the ELC itself.
- IV. The elected representatives shall constitute the Executive Committee of the ELC.
- V. The elected representatives will elect one of the representatives as its Chairman and another as Vice Chairman.
- VI. The Executive Committee, under the guidance, consultation and supervision of the Nodal Officer will be responsible for organizing the activities of the ELC.
- VII. The elected body shall endeavour to generate the culture of electoral participation amongst the ELC members and will have the following role:
  - i. Organizing the Club enrolment
  - ii. Planning activities for the ELC and developing the calendar of activities for the year
  - iii. Framing further guidelines for smooth conduct of ELC activities
  - iv. Supervising the conduct of activities as per the calendar
  - v. Generating ELC resources
  - vi. Facilitating the enrolment of students not registered as voters.

### **Convener:**

Campus Ambassador(s), wherever they are appointed, will act as the Convener(s) of the ELC and will assist the Nodal Officer in discharge of their functions. Where Campus Ambassadors are not appointed, Nodal Officers and the Executive Committee may nominate interested student(s) as Convener(s). The Convener shall be responsible for:

- I. Identifying and involving student members in organizing various ELC activities
- II. Conducting activities under the overall guidance of the Executive Committee and Mentor/ Nodal Officer
- III. Any other task assigned by the Executive Committee and Mentor/Nodal Officer.

### **Term of Office:**

- I. The Executive Committee and Convener(s) of the Electoral Literacy Club would have a tenure of 1 year extending to 2 years, from the day of assuming charge. The final decision on the term of office will lie with the Nodal Officer.
- II. The representative will have to be registered as a member of the ELC.

**Venue:**

The venue for ELC meeting can be one of the classrooms which can be utilized after classes or any venue decided by the Executive Committee. Venue is also subject to change depending on the various activities. It may be adopted village by NSS unit of college or within Sindkhed Raja City decided by Tahsildar for event conducted by his/her office.

**ELC Sessions:**

There shall be activities based sessions. Hours/ sessions earmarked for them shall range between a total of 8-10 hours in the academic year. ELC is common for all students of the college.

**Activities:**

Electoral Literacy Guide Book for Colleges comprises a detailed description of activities. Executive Committee are at liberty to pick and modify the activities or even create new ones as long as they stay on the lines of voter education. Of these activities, the Wall Magazine Activity will

**Social Media Presence and Outreach:**

- I. The ELC Executive Committee are expected to post relevant content (event announcements, updates, results, initiatives, current affairs, online/offline contests, registration drives, et al.) regularly on a dedicated Facebook page and group, Youtube Channel (live streaming of events, recorded content and related content) anchored by the Nodal Officer/Mentor (permanent) and the current committee (2 year term).
- II. Additionally, the Executive Committee is expected to maintain and post relevant interactive material regularly on a dedicated Pinterest board and Instagram profile. Best judgement, absolute neutrality and discretion should be observed by the administrators while posting any content on online fora. II. Integrate the College/University ELC's Facebook and YouTube profiles with Election Commission of India's Facebook page and official YouTube Channel.

**Mandatory Rules:**

- I. ELCs shall have no association with any political party or political groups.
- II. None of the ELC activities (Motivators Invite, Ballot Bistro, other cultural activities) should involve Partisan forces in any form.
- III. As far as participation is concerned, students, regardless of their political affiliations are free to take part in ELC activities.
- IV. It's the duty of the Executive Committee to prepare an Annual Report after the completion of its term. The Annual Report should detail out the activities (online and offline) conducted, duties discharged and results recorded by the ELC over the year. It can be submitted to the concerned DEO through the Nodal Officer

### **Inclusion of Students with Disabilities:**

The ELCs will be an inclusive club that must make every attempt to ensure the participation of students with disabilities. ·The Convener shall make efforts to promote inclusion and sensitize other club members about the same. ·The venue for all ELC activities should be on the ground floor of the college building to ensure easy access. ·If a student with hearing impairment is attending the meeting, sign language interpreter should be made available for their convenience (the interpreter may be a companion that the student already has) ·Any activity conducted in the club should not leave behind students with disabilities. ·Students with disabilities will be fairly represented in the club.

### **ACTIVITIES WITH INSTRUCTIONS:**

#### **Activity: The Wall of Democracy**

The idea behind a wall magazine is to create and share electoral literacy information in an interesting, creative and engaging manner and encourage participation from all students. For this purpose the wall in a prominent part of the college would be used. This shall be called the 'Wall of Democracy'. The wall will display various contents related to electoral literacy which can be pasted or pinned or even painted, if allowed. College Administration shall allot a wall space or display board in the identified college corridor. Theme of the wall magazine will keep changing every month.

#### **Method:**

1. The ELC guided by the Executive Committee, will manage the wall magazine. A group of members may work as the core team to manage the wall magazine.
2. Theme of the wall magazine will keep changing every month.

3. The wall magazine shall invite contribution from students of all semesters in the form of articles, essays, poems, sketches, paintings, letters, word games etc on the current theme.
4. The contents within the theme shall be changed weekly or fortnightly depending upon the quantity of contribution from the students.
5. The wall magazines shall also display important announcements regarding major ELC activities being conducted in the month.

### **Suggested Themes for Wall Magazine:**

Following are a list of themes for the wall magazine –

1. Democracy: The Government of the People, by the People, for the People
2. My Vote is My Right/The Value of a Vote
3. Inclusive Elections: Every Vote Counts the Same
4. Ethical and Informed Voting
5. Model Code of Conduct
6. Secrecy of Vote
7. Integrity of Electoral Process through use of EVM and VVPAT
8. Knowing Your Candidate
9. National Voters' Day
10. Election Manifestoes
11. Exit and Opinion Polls
12. Social Media and Political Campaigning

### **Activity: Special Drive**

All college students above the age of 18 who are Indian citizens are eligible to vote. It is thus important that all of them register as electors. The ELC members will be entrusted with the responsibility of motivating their peers to register themselves and they will hold a special registration drive for the same.

Procedure:

The ELC members will carry out promotions in the college speaking about the purpose of the special drive. They will conduct a session on how to get registered (by filling form 6) and talk about the various documents required. The ELC members will contact their constituency's BLO and invite him/her for a special session with the college students. On a select day, they will set up a booth distributing form 6 and giving students the opportunity to fill their forms out and submit it to the BLO. For students belonging to other cities and states, they

can be made aware about National Voters' Service Portal: and asked to register themselves online.

**Activity: National Voters' Day Celebration**

The National Voters' Day, celebrated on 25 January of every year, is significant in its purpose to encourage young voters to take part in the electoral process. As members of the ELC, it is important for this day to be recognized, and its importance highlighted. Thus, ELC members will hold a special assembly/function within the college where all students and faculty members will be invited. ·Students will decorate the venue with posters and other artwork emphasizing the value of voting. ·The District Election Officer or representatives from his/her office maybe invited to this event. ·ELC members will act as anchors to this event. They will plan out a cultural programme around the event which will include stage play, group singing/band performance, dance performance and speech elocution etc by students. ·This special function should also observe the distribution of merchandise like badges, t-shirts, bookmarks etc. to the students. ·Works of ELC members and other students for electoral literacy shall be recognized in the NVD function. ·Participants from Matdata Mahotsav too maybe invited and awarded their prizes in the function.

**Activity:** Awareness Rally

**Activity:** New Voter Registration